



## Advertisement Application Form

Name or Contact person: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_

Are you a member of the CHA of BC?  Professional (RHT) member  Associate member  Corporate Sponsor  
 Professional (HA) member  **Not a member** of the CHA of BC.

Newsletter Articles	Non-member	Member	Qty	Amount
Regular Articles (price per ½ page)	\$50.00	FREE (*)		
Infomercials (price per ½ page)	\$50.00	\$37.50 (*)		
Newsletter Pre-designed Ad	Non-member	Member	Qty	Amount
Business Card size (per issue)	\$20.00	\$15.00 (*)		
One-Quarter Page size (per issue)	\$30.00	\$22.50 (*)		
Half Page size (per issue)	\$50.00	\$37.50 (*)		
Three-Quarter Page size (per issue)	\$75.00	\$56.25 (*)		
Full Page size (per issue)	\$100.00	\$75.00 (*)		
Website Pre-designed Ad	Non-member	Member	Qty	Amount
Per month	\$20.00	\$15.20 (*)		
Per 3 month	\$50.00	\$37.50 (*)		
Per 6 month	\$90.00	\$67.50 (*)		
To display ad on margin area of website	Add 50%	Add 50%		
Newsletter or Website Text-Ad	Non-member	Member	Word Count	Amount
Newsletter (per word; per issue)	\$0.40	FREE (*)		
Website (per word; per issue)	\$0.40	FREE (*)		
Both (per word; per issue)	\$0.60	FREE (*)		

(\*) – Conditions apply for free or discount on ads (check the “[Advertisement](#)” and “[Terms & Conditions](#)” pages on the website to verify if eligible)

email a PayPal invoice as filled out to: \_\_\_\_\_

<b>Subtotal</b>	
<b>HST</b>	\$0.0
<b>TOTAL</b>	

**To submit this form:**

- By submitting this form you agreed to the “*Advertisement*” and “*Term and Conditions*” outline on the CHA of BC website ([www.chaofbc.ca](http://www.chaofbc.ca)).
- **By mail:** fill and mail application with payment to address at the top of this form (checks payable to the CHA of BC; or specified is paying via PayPal; credit card payment only accepted via PayPal).
- **By email:**
  - Non-members: please fill and email application to the email listed on the “[Contact us](#)” page on the website.
  - Members: please fill and email application to email(s) listed in the “[All Member](#)” private area on the website.

# Ad content

## 1. Pre-designed Ads:

- The CHA of BC will contact you after payment is received to submit the ad content.
- You are expected to provide the ad layout as you would like it to appear using pdf or jpeg format (other format will need pre-approval).

## 2. Text-ads – Please fill your text-ad content below:

1) **Event** text-ad (*e.g.*, workshops, presentations, announcements, herb walks, etc.), please submit information hereafter (if/where applicable):

- **Full name** of Person/Corporation hosting the event:
- **Name of event:**
- **Type of event:**
- **Date:**
- **Start/end time:**
- **Duration** (*e.g.*, 3 days, 3 sessions: every Tuesdays for 3 week; etc.)
- **Description:**
- **Cost:**
- **Early bird rate:**
- **How to Register:**
- **Short Bio (if applicable):**

**NOTE:** free of charge ads:

- Description field is limited to 1000 chars (no counting spaces).
- The Bio field (*e.g.*, workshops, seminars, lectures, etc) is limited to 500 characters (no counting spaces).
- The length of the other fields should be kept to 1 line (100 characters).

2) **Classified** text-ad (*i.e.*, for sale, job-posting, space rental, wanted, miscellaneous), please submit information below (if/where applicable):

- **Category** in which to place the ad:
- **Title** of the ad:
- **Name of person placing the ad:**
- **Description:**
- **Cost**
- **Who to contact** (name, phone, or email)