

Canadian Herbalist's Association of British Columbia



CHA of BC Advertisement Form

Name or Contact person: _____

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Mobile: _____

Email: _____

Are you a member of the CHA of BC? Associate member Corporate member Professional (RHT) member
 Professional (HA) member Not a member of the CHA of BC.

Pre-designed Ad for Newsletter (per issue)	Non-member Price	Member Price 25% discount ^(*)	Qty	Amount	
Business Card size	\$20.00	\$15.00			
One-Quarter Page size	\$30.00	\$22.50			
Half Page size	\$50.00	\$37.50			
Three-Quarter Page size	\$75.00	\$56.25			
Full Page size	\$100.00	\$75.00			
Text-Ad for the Newsletter and/or Website	Non-member Price	Member Price 25% discount ^(*,#)	Length (in words)	Amount	
Newsletter (per issue)	\$0.40 per word	\$0.30 per word			
Website (per month)	\$0.40 per word	\$0.30 per word			
Both (per issue, per month)	\$0.60 per word	\$0.45 per word			
				Subtotal	
				HST	\$0.0
				TOTAL	

(*) – conditions apply (see *CHA of BC Advertisement Terms & Conditions* in this form)
 (#) – Check box if your membership includes posting of text-ads free of charge (conditions apply).
 If paying by cheque, make cheque or money order payable to CHA of BC.
 Please email me a PayPal invoice as filled out to email address:

Content: The CHA of BC will contact you in the next 4-14 days regarding the content after payment has been received.

The applicant is expected to provide:

- If placing a pre-designed ad on the newsletter, the ad layout as you would like it to appear.
- If placing a text-ad, the text.

Mail form with payment (check payable to CHA of BC) to:

Canadian Herbalist's Association of BC
 Innisfree Farm
 3636 Trent Road
 Courtenay, BC V9N 9R4

Website: www.chaofbc.ca
E-mail: rhp@chaofbc.ca

CHA of BC Advertisement Terms & Conditions

Notice:

- Newsletter advertisement rate is per issue, website advertisement rate is per month.
- *Pre-designed layout ads* may only be posted on the newsletter (not the website).
- Posting of *Text-Ads* are free of charge when:
 - This service is included in the membership (i.e. Professional memberships. Also, Associate and Corporate members that have paid to have this service included on their membership; refer to the application form for more information and fees).
 - The persons (i.e. presenters, hosts) mentioned in the text-ad are all *members* of the Association.
 - The postings must appear under the name of the member(s). A posting may appear under the name of company **only** if their company is also a corporate member of the association.
 - If web links are mentioned, they are links to web-pages or websites of CHA of BC members (not third parties links).
 - The text ad description maximum length: 250 words, or 1200 characters (including blank spaces).
- Prepayment required.
- No surcharge for color ads.
- The *Terms and Conditions* outline hereafter applies for all type of advertisements.

Terms and Conditions for Advertisement on the CHA of BC Website or Newsletter:

Note: the **Client** is a *member* or a *non-member* of the CHA of BC [i.e. the person or corporation requesting the placement of an ad, announcement, or promotional information]. The **Content** refers to the text and/or images of the ad, announcement, or promotional information.

The *Client* agrees to provide *Content* that is accurate; does not violate any local, provincial, national or international law; does not infringe any patent, trademark, trade secret, copyright or other proprietary rights of any party; does not contain unauthorized advertising or promotional materials. The *Client* agrees that she/he bear all risks associated with the accuracy, completeness, legality, or usefulness of any provided *Content*.

Any *Content* posted in the CHA of BC website or newsletter is the sole responsibility of the *Client* from whom such *Content* originated. The CHA of BC does not guarantee the accuracy, completeness, integrity or quality of such *Content*. Not third parties web-links are permitted in any *Content* unless the third-party is also a member of the CHA of BC.

The *Content* posted in the CHA of BC website or newsletter does not signify endorsement by the CHA of BC, nor should it be considered to reflect the views or opinions of the newsletter/website editors, or any representative of the CHA of BC. The CHA of BC accepts no responsibility or liability for any errors or omissions in any *Content*, or any loss or damage of any kind incurred as a result of the use of any *Content* posted. Readers are advised to perform their own thorough research for any *Content* to which they respond.

Content of non-herbal aspects of practice will be permitted provided the service does not fall within the scope of practice of another profession, regulated or unregulated, unless the practitioner holds the relevant certification and professional membership. The CHA of BC will not permit *Content* of any illegal or questionable practice, or for modalities that involve penetrating orifices (such as colon therapy, IUD insertions, ear candling etc), puncturing tissue (B12 injections, live blood analysis, etc).

The CHA of BC reserve the right to pre-screen, refuse, or remove any *Content* that it deems unrelated to the Healing Arts, or that it may be construed as harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable.

The CHA of BC reserve the right to display all *Content* according to the look-and-feel that it judges best for the website, and according to the fit of web-page space available.

The *Client* has to endorse the final content and look of the advertisement.

I have read and accept the Terms & Condition above _____

Client's Signature

_____ Date